

SELLAIDS PUBLICATIONS (INDIA) LIMITED

Regd. Off. : Kamer Bldg., 31,
5th Floor, Cawasji Patel Street.
Fort, Mumbai - 400 001.
Ph. No. - 2202 1824.
Email Id - sellaims publication@yahoo.in

To,
The Stock Exchange
Mumbai

12/08/2011

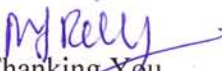
Dear Sir,

Sub: Un-audited financial result for Quarter ended 30th June 2011

Company Name :- Sellaims Publications (India) Ltd. (526071)

Please find enclosed herewith Un- audited financial result for the quarter ended
30th June 2011

Kindly acknowledge the receipt


Thanking You
Yours Faithfully
For Sellaims Publications (India) Ltd.

Director



SELLAIDS PUBLICATIONS (INDIA) LTD.
KAMER BUILDING, 5TH FLOOR, OFFICE NO-31, CAWASJI PATEL STREET,
FORT, MUMBAI - 400 001.

UN- AUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30th JUNE, 2011

[RUPEES IN LAKHS]

Sr.No.	PARTICULARS.	For the quarter ended		For the year ended
		Un- Audited		Audited
		6/30/2011	6/30/2010	3/31/2011
1	Net Sales / Income form Operation	94.51	43.79	519.43
2	Other Income	-	3.10	4.07
3	Total Income	94.51	46.89	523.50
4	Expenditure			
	a) Increase/Decrease in stock in trade and work in progress	16.57	(12.55)	-
	b) Consumption of raw materials			-
	c) Purchase of traded goods	69.19	19.20	524.60
	d) Employees Cost			-
	e) Depreciation	-	0.13	0.32
	f) Other Expenditure	2.41	1.45	10.44
	g) Total	88.17	33.33	535.36
5	Interest			
6	Exceptional Item			
7	Profit(+)/Loss(-) from ordinary Activities before Tax	6.34	13.56	(11.86)
8	Tax Expenses			4.24
9	Net Profit (+) / Loss (-) form Ordinary Activities after Tax	6.34	13.56	(16.10)
10	Extraordinary Item	-	35.04	34.73
11	Net Profit (+) / Loss (-) after extraordinary item	6.34	48.60	18.63
12	Paid up equity share Capital (Face Value of share of Rs.10/-)	331.83	331.83	331.83
13	Reserves excluding revaluation reserves as per balance sheet of previous F. Y.	NIL	NIL	NIL
14	Earning Per Share (EPS)			
	a)Basic and diluted EPS before extraordinary item for the period, for the year to date and for the previous year (not to be annualised)	0.19	0.14	0.06
	b)Basic and diluted EPS after extraordinary item for the period, for the year to date and for the previous year (not to be annualised)	0.19	0.14	0.23
15	Public Shareholding			
	- Number of Shares	2,011,170	2,158,370	2,011,170
	-Percentage of shareholding	60.61%	65.04%	60.61%
16	Promoters and promoter group share holding			
	a) Pledge/ Encumbered			



- Number of shares			
- Percentage of shares (as a % of the promoter and promoter group)	NIL	NIL	NIL
- Percentage of shares (as a % of the total share capital of the company)	NIL	NIL	NIL
b) Non- Encumbered			
- Number of shares	1,307,130	1,159,930	1307130
- Percentage of shares (as a % of the promoter and promoter group)	100%	100%	100%
- Percentage of shares (as a % of the total share capital of the company)	39.39%	34.96%	39.39%

Notes :-

- 1 The above results were taken on record by the Board of Directors in their meeting held on 12.08.2011
- 2 The company is operating in single segment.
- 3 The company has not received any investors complaint during the quarter.
- 4 Previous period/ year figures have been regrouped and reclassified, where necessary, to make them comparable with the current quarter figure.

FOR SELLAIDS PUBLICATIONS (INDIA) LTD.

M. Kalyan
DIRECTOR

Mumbai, 12.08.2011

